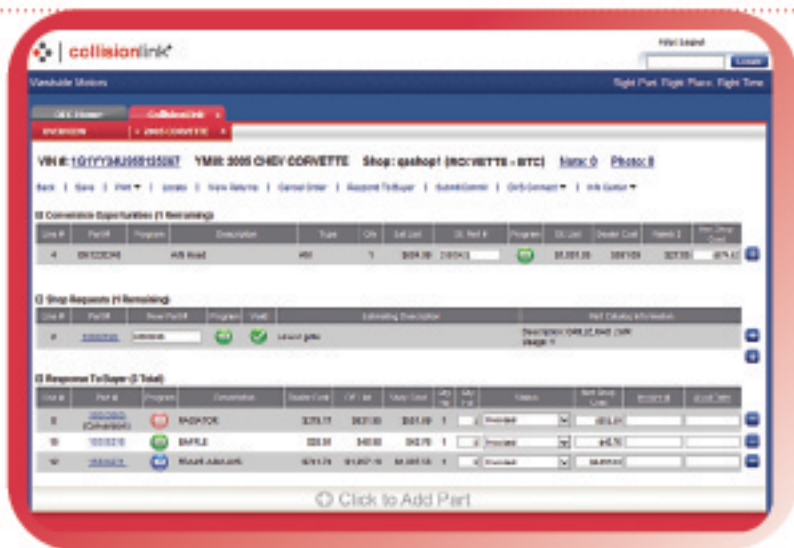


## Never miss an opportunity to sell original equipment parts.

CollisionLink organizes your wholesale parts business online, on one screen. Your parts department will become more efficient and more productive. More importantly, you'll run a more profitable parts operation by selling more OE parts.

### Efficiency and accuracy.

Single screen parts ordering puts all the customer, vehicle and part information at specifiers fingertips, increasing efficiency and customer satisfaction.



The screenshot shows the CollisionLink interface for a vehicle order. At the top, it displays the CollisionLink logo and navigation options. Below that, the vehicle information is shown: VIN: 1G1YY36J28215267, Year: 2008, Make: CHEV, Model: CORVETTE. The shop name is 'gashop1 (CORVETTES - BTC)' and the user is 'Photo:8'. There are three main sections: 'OE Conversion Opportunities (1 Remaining)', 'Shop Requests (1 Remaining)', and 'Response To Super (2 Total)'. Each section contains a table with columns for Line #, Part #, Program, Description, Unit, Qty, Est Cost, St. Net P, Program, St. Cost, Order Cost, Item #, and Qty. A 'Click to Add Part' button is visible at the bottom of the interface.



### More opportunities, more profit.

See parts included in OE promotion programs and take advantage of incentives to upsell against aftermarket parts.

### Answers beyond your DMS.

Quickly identify shop customers and salespeople that have the greatest opportunity for increased sales growth.



### Turn information into action.

Comprehensive, detailed reports identify opportunity for incremental sales versus non-OE parts.

## The most **comprehensive solution** for running a more productive parts department.

**VIN verification** ensures fast, efficient order accuracy and reduced returns.



**Alerts** flag OE parts marketing programs so you never miss an upsell opportunity, and automated program processing means less paperwork for you.



**Info center** puts VIN details, photos, notes and more just a click away.



**Process more orders** more efficiently through easy-to-navigate screens that allow multiple orders to be worked on at once.



**Easy-to-use** program allows data fields, including part numbers, to be changed on the main order screen.




The screenshot displays the collisionlink software interface. At the top, it shows the user's name 'Westside Motors' and the current order '2005 CORVETTE'. The main section is titled 'OVERVIEW' and shows the VIN # 1G1YY14U855126267 and YMM: 2005 CHEVROLET CORVETTE - BTC. Below this, there are sections for 'Conversion Opportunities (1 Remaining)', 'Shop Requests (1 Remaining)', and 'Response To Buyer (3 Total)'. The 'Response To Buyer' section contains a table with columns for Line #, Part #, Program, and Status. The table lists three items: a radiator, a saffle, and frame adapters. To the right, there is a 'Part Catalog Information' section showing details for a 'GRILLE RAD LVR' part, including its description, status, and cost.