

The **most productive**, efficient,
cost-effective way to grow your parts business.

OEC 2.0 offers a **comprehensive**
dealer parts portal that
streamlines the business process.

A single-point solution to manage all
wholesale parts sales channels, including
mechanical and collision. It provides parts
marketing and sourcing tools as well as
comprehensive reporting and analysis. All
combined into one solution to optimize
workflow, deliver better customer service,
and sell more parts.



All the tools for all of your wholesale
channels in **one solution**.

Seamless workflow and standardized exchange of
information between wholesale orders, dealer-to-dealer
trade, order fulfillment, and inventory optimization.

The **single source solution** with the features to help drive your parts business to the next level.

Parts sourcing and marketing.

Access to parts from manufacturers, dealers, and authorized distributors from the most widely-used parts sourcing and marketing tool in the industry.



All makes ordering & fulfillment.

Allows dealers to compete more aggressively with aftermarket competition with all-makes ordering and fulfillment for collision and mechanical replacement parts.

eCommerce efficiency & service.

Improve customer service and parts department productivity via application interoperability and ecommerce fulfillment.



Wholesale parts business insight.

Data mining and reporting features provide access to information, including inventory effectiveness, parts movement, customer activity and “score card” reports relative to the local market